

FOR IMMEDIATE RELEASE

STAND Foundation's Summer Bash 2024: A Celebration of Black Creativity, Wellness, and Equestrian Excellence

Upper Marlboro, MD | [July 27, 2024] — Anticipation is building as The Stand Foundation prepares to host an extraordinary Summer Bash on July 27th, 2024, promising an unforgettable festival celebrating blackness, creativity, wellness, and the profound connection between humans and horses.

The event, to be held at The Showplace Arena at the Prince George's Equestrian Center, features an inclusive Vendor Row showcasing the talents of young Black creatives, small businesses, and organizations. Attendees can explore and support artisans from crochet to jewelry-making, wellness remedies, and various other artistic mediums.

The Wellness Row is slated to be a highlight, offering captivating demonstrations by experts in Breatheology, acupuncture, Qigong, meditation, and yoga. These holistic practices aim to inspire and promote overall well-being, creating a space for reflection and rejuvenation.

Kicking off the entertainment will be a live podcast featuring a panel of Black equestrians from near and far sharing their unique experiences and shedding light on the diverse narratives within the equestrian community. Equestrian enthusiasts are in for a treat as the Gymkhanas and Demos take center stage, showcasing various sporting events such as barrel racing, pole bending, dressage, jumping, and a relay race. Attendees will also have the opportunity to learn about unmounted equestrian disciplines such as equine-assisted psychotherapy and equine facilitated learning.

Families are anticipated to revel in laughter and play at the Fun Zone, hosted by Wonderfly Games and the Ponyman. The legendary Go Go band "Soul Searchers", DC artists Stinky Dink & Fly Zyah are set to turn the festivities into a true celebration. The atmosphere is expected to be electric with the beats of DeeClark, creating a dance-worthy ambiance that will have attendees of all ages grooving.

This event aims to attract people from not only the DMV but also from the East and West Coasts, creating an inclusive gathering that celebrates diversity. The STAND Foundation is looking forward to the Summer Bash surpassing its fundraising goals but also fostering new connections with philanthropists and organizations who share the belief that horses have a unique power to heal.

The STAND Foundation invites everyone to join in this upcoming celebration, uniting in a commitment to celebrating diversity, fostering wellness, and embracing the transformative power of the equestrian experience.

For media inquiries, please contact:

Selina Brown

Founder + Executive Director

202-596-6657

selina@thestandfoundation.org

thestandfoundation.org